

# Next-Gen Dealer/Distributor Management System (DMS)

Improved distribution channels, optimized sales, and stronger relationships with your distributors and dealers.



Damco's Dealer/Distributor Management System (DMS) is a powerful new-gen technology-based solution for managing relationships and operations between distributors, dealers, customers and YOU.

With features like automatic sales order creation, inventory level checks, and customer relationship management, businesses can optimize their supply chain and collaboration to enhance customer experience, and increase revenue, all on one platform.

## Why Should You Use DMS For Your Business?



### 'One Platform' for Your Distributors and Dealers

DMS removes the requirement of multiple separate siloed systems to manage internal processes for each dealer and distributor of the value chain. It makes all the dealers and distributors manage their processes on one single platform seamlessly to improve the supply chain efficiency.



### Improved Collaboration

Damco's DMS facilitates seamless communication between you and your dealers or distributors. It enables real-time data sharing, order status updates, inventory levels, and collaboration on promotional activities. Effective communication ensures smooth coordination and alignment between all stakeholders involved in the supply chain.



### 24x7 Easy Access to Order and Inventory Information

Your dealers and distributors can easily access the details of their submitted orders including the fulfillment status, ongoing product-wise promotions, warehouses or fulfilment and delivery locations, product categories and products on a single view which increases their productivity to manage their day-to-day operations.



### Streamlined Operations

DMS automates various processes such as inventory management, order processing, and payment tracking, leading to a reduction in manual errors while an increase in efficiency and overall productivity.



### Enhanced Visibility and Tracking

DMS provides you with valuable insights into your sales and distribution channels. It allows you to track inventory levels at all entities even at their location levels, monitor order volumes, and analyze market trends. This visibility enables better decision-making, accurate forecasting, and proactive management of the supply chain.



### Channel Performance Analysis

DMS enables you to assess the performance of your dealers or distributors. It provides analytics and reporting capabilities to measure their sales, incoming payments and more. This data-driven analysis helps identify areas for improvement and optimize channel performance.



### Managed Access to External Distributors/Dealers/Customers

DMS allows you to provide a separate or restricted view to your downstream channel players, depending on your business needs.

## Features To Support Your Growth



### Few Clicks Sets Up a New Channel Partner

Seamless creation of entities (dealer, distributor and customer) with details around different locations (site, warehouse, virtual, etc.), billing addresses, contact details, bank details and more mapped to each entity.



### Faster Decisions Powered by Detailed Insights

Whether you want to know performance at location level, inventory levels at a particular dealer or order status placed in the last quarter, Damco's DMS gets you covered with data driven insights.



### Integration with External Applications

Seamless integration and interaction with your external systems like ERP or accounting systems through APIs to maximize the usage by leveraging the external data on real-time basis.



### Assisted Inventory Management

Ease of tracking inventory at all levels and instant alerts for low levels of inventory across distributors and dealers to avoid a stock-out situation.

Get Damco's dealer or distributor management software to achieve streamlined operations, improved communication, enhanced visibility, efficient order management, performance analysis, collaboration, and compliance. So, why wait?

Like what you see?

Get in Touch

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